

The Executive Woman

Tuesday, March 8, 2016



PROGRAM

9:00 a.m. – 10:00 a.m.

Registration and Welcome

10:00 a.m. – 10:20 a.m.

OFFICIAL INAUGURATION

- Speech of **Dr. Madonna Salameh Ayanian**, Head of Corporate Relations, Faculty of Business and Commercial Sciences, USEK, Lebanon
- Speech of **Prof. Nehme Azoury**, Dean of the Faculty of Business and Commercial Sciences, USEK, Lebanon

10:20 a.m. – 10:45 a.m.

Awarding of Honorary Insignia

- **Mrs. Patricia Bitar-Cherfan** – CEO at PIDRAYA & Founder and Editor-in-Chief of Home Magazine
- **Mrs. Lena Gebran** – Vice-President, Kunhadi
- **Mrs. Hala Fadel** – Managing Partner at Leap Ventures & Chair of MIT Enterprise Forum for the Pan Arab Region

10:45 a.m. – 11:00 a.m.

Coffee Break

11:00 a.m. – 12:30 p.m.

ROUNDTABLE I: WOMEN IN LEADERSHIP

Moderator: Prof. Nadia Shuayto – University Professor, Business Consultant, USA

(by alphabetical order)

- **Mrs. Balsam Al Khalil** – Chief Representative Officer for Bank of Beirut in UAE & the Gulf Region, Lebanon
- **Major Suzanne El Hajj Hobeich** – Head of Cyber Crime and Intellectual Property Protection Office, Internal Security Forces, Lebanon
- **Captain Rola Hoteit** – MEA Pilot, Lebanon
- **Mrs. Hanady Khalife** – Director of Operations, Middle East and Africa IMA | Institute of Management Accountants, UAE
- **Sister Marana Saad, OLM** – Founder and Director of Saint Rafca's Institute of Music and Choir, Lebanon
- **Mrs. Paula Yacoubian** – Prime Time TV Host, Public Speaking Trainer & Communications Strategist, Lebanon

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12:30 p.m. – 2:00 p.m.

Lunch Break at Zouki for Lebanon

2:00 p.m. – 3:30 p.m.

ROUNDTABLE II: WOMEN & ENTREPRENEURSHIP

Moderator : **Mrs. Rose Lindgren** - US Embassy Cultural Attaché Officer, Lebanon

(by alphabetical order)

- **Chef Nazira Haddad-Bitar** - Founder of Nazira Catering, Lebanon
- **Mrs. Christiane Finan-Debbane** – National Vice-President of Saint-Vincent de Paul, President of the related Zouk conference, Lebanon
- **Mrs. Anita Papas** – Clinical Psychologist, Author, and Public Speaker, Lebanon
- **Ms. Karine Tawil** – Founder and Designer behind Karoline Lang the brand, Lebanon
- **Ms. Mariana Wehbe** – Founder of Mariana Wehbe Public Relations, Lebanon

3:30 p.m. – 3:45 p.m.

CLOSING CEREMONY

- **Mrs. Zeina Daccache**, Founder and Executive Director of Catharsis-Lebanese Center for Drama Therapy, Lebanon

THEAGENDA
BEIRUT

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بنك بيروت
Bank of Beirut
Banking Beyond Borders

Exotica

femme
MAGAZINE