

Protect our Wine from Climate Change October 13 and 14, 2016

Jean El Hawa Auditorium

October 13

9:00 a.m. – 10:00 a.m. Registration

10:00 a.m. – 10:30 a.m. **History of Wine: Overview**

10:30 a.m. – 11:40 a.m. **Round Table 1: Viticulture and Climate Changes**

Moderator: Mr. Louis Lahoud – Director General of Lebanese Ministry of Agriculture

- The Climate: Relation between Viticulture and Wine Production (OIV)
- Weather Variability: Impact on Lebanese Viticulture (UVL)
- Ways to Save Wine from Extreme Weather: Role of Cooperative Winery, oenological practices (OIV)

11:45 a.m. – 1:00 p.m. **Round Table 2: Economy and Law**

Moderator: Mr. Dany Gedeon – Director General of the Lebanese Ministry of Industry

- The World Trade of Grape and Wine: From Global to Local (OIV)
- Wine Label Information (OIV)
- Wine and Lebanese Regulation (Ministry of Agriculture)

1:00 p.m. – 2:30 p.m. **Lunch**

2:30 p.m. – 3:30 p.m. **Round Table 3: Oenology and Consumer**

Moderator: Mrs. Alia Abbas – Director General of the Ministry of Economy and Trade

- Lebanese Wines: Diversity and Opportunities (UVL)
- Climatic Changes and Effects on 2016 Vintage (UVL)
- Consumer Behavior Regarding Purchasing and Consumption (UVL)

3:30 p.m. – 4:30 p.m. **Round Table 4: Advances in Wine Research**

Moderator: Ambassador Donna Turk – Ministry of Foreign Affairs

- Pedo-Climatic Characterization Methodology of Soils in Lebanon (USJ)
- Red Wine: A Functional Beverage? (USEK)
- Research Cooperation in Wine Sector (LARI)

4:30 p.m. **Reception**

October 14

Closing Ceremony and Recommendations at 6:00 p.m.
USEK Campus, Zahle