

leader

teacher

entrepreneur

mother

THE EXECUTIVE WOMAN PROGRAM



06.03.2018 | 9:30 A.M. - 1:00 P.M.

9:00 a.m. – 10:00 a.m.	Registration and welcome
10:00 a.m. – 10:20 a.m.	OFFICIAL INAUGURATION <ul style="list-style-type: none"> • Speech of Dr. Madonna Salameh Ayanian, Head of Corporate Relations, USEK Business School (UBS) • Speech of Prof. Elie Assaf, Dean of the USEK Business School (UBS) • Speech of Rev. Fr. Prof. Georges Hobeika, President of USEK • Speech of H.E. Mr. Jean Ogassapian, Minister of State for Women's Affairs
10:20 a.m. – 10:35 a.m.	AWARDING OF HONORARY INSIGNIA Mrs. Claudine Aoun Roukoz President of the National Commission for Lebanese Women
10:35 a.m. – 10:40 a.m.	DANCE PERFORMANCE: "AL TAHADDI" <ul style="list-style-type: none"> • Choreographer: Mrs. Alice Massabki • Professional Dancer: Ms. Romy Assouad
10:40 a.m. – 11:00 a.m.	Coffee break
11:00 a.m. – 12:30 p.m.	ROUND TABLE: PERSPECTIVES FOR SUCCESS Moderator: Mrs. Marina Haddad, Vice Consul at the United States Embassy, Beirut <ul style="list-style-type: none"> • Mrs. Dina Bseisu, Founder and President of Challenge to Change Association Educating Women: The Means for a Bright Future and Social Change • Mrs. Helen Nasr, Chief Executive Officer (CEO) at Scitek The Story of a Female Nuclear Scientist • Mrs. Rita Saade, Para-athlete hand cyclist champion Refusing to Accept Defeat • Mrs. Aimée Sayyah, Actress, TV host Authenticity in the Spotlight • Mrs. Nour Shebaro, Chief Human Resources Officer (CHRO) at Touch Women Empowerment: A Story of Belief and Hope • Mrs. Dagmar Symes, General Manager (GM) at Phoenicia Hotel Beirut and Le Vendôme Beirut A Benchmark between European and Lebanese practices Q&A
12:30 p.m. – 12:45 p.m.	CLOSING NOTE: Mrs. Raghida Dergham Founder and Executive Chairman, Beirut Institute / Senior Columnist, Al Joumhouria
12:45 p.m.	Brunch