



Conference  
**LEADERSHIP**  
**between Yesterday, Today, and Tomorrow**  
November 7, 2023 | Building D, 4<sup>th</sup> Floor

---

**PROGRAM**

8:00 a.m. – 9:00 a.m. Arrival & Registration

9:00 a.m. – 9:30 a.m. Official Inauguration  
*Lebanese National Anthem*

**Master of Ceremonies:**

**Madonna Salameh-Ayanian, PhD**, *Head of Executive Education at the USEK Business School (UBS)*

- **Danielle Khalife-Fraiha, PhD**, *Dean of the USEK Business School*
- **Gen. Mansour Zgheib**, *President of the Research and Strategic Studies Center at the Lebanese Armed Forces*
- **Fr. Talal Hachem**, *President of USEK*
- **Commander of the Lebanese Armed Forces (LAF)**

9:30 a.m. – 10:00 a.m. Coffee Break

10:00 a.m. – 11:00 a.m. Roundtable I – Leadership for Tomorrow

**Moderator: Mr. Jean Nakhoul**, *Journalist and producer at MTV Lebanon*

**Mr. Yasser Accaoui**, *Chairman Capital Concept – ESG & Sustainable Finance*

- Leading via the Sustainable Development Goals (SDG)

**Prof. Nehme Azoury**, *USEK Business School*

- Reshaping Higher Education: Inspiring Excellence and Driving Success

**Gen. Oliver Hakmeh**, *Lebanese Armed Forces*

- Leadership in a Digital Age: Harnessing Technology for Innovation

**Ms. Sara El Yafi**, *Public Policy Professional, Political Adviser*

- Effectively Leading within State Institutions

**Panel Discussion**

11:00 a.m. – 11:30 a.m. Coffee Break

**11:30 a.m. – 12:30 p.m.**

**Roundtable 2: Leading with Impact: Unleashing the Power of Intrapreneurship**

**Moderator: Jeanne Mawad, PhD, Head of the Management and Entrepreneurship Program at the UBS**

**Habib Kazzi, PhD, Dean of the Faculty of Law and Political and Administrative Sciences at the Lebanese University**

- Ethics, Governance and Public Policy

**Mehiedine El Chehimi, PhD, Lecturer in Law, Legal Expert and Strategic Governance Behaviors**

- Cultivating Global Relations: International Strategies and Diplomacy

**Mohamad Jabri, PhD, Executive Director at Banque du Liban**

- Intrapreneurial Journey: An Economic Success Story

**Nancy Saliba, PhD, Director of the Asher Center for Innovation and Entrepreneurship at USEK**

- Intrapreneurial Leadership: Empowering Employees / Soldiers to Think and Act like Entrepreneurs

**Panel Discussion**

**12:30 p.m. – 12:50 p.m.**

**Closing Session**

**Danielle Khalife-Fraiha, PhD, Dean of the USEK Business School**

- Closing Remarks

**General Mansour Zgheib, President of the Research and Strategic Studies Center at the Lebanese Armed Forces**

- Reflecting on Yesterday, Embracing Today, and Shaping Tomorrow
-