



## LINDOS DAOU

Lindos is Assistant Professor and Head of the Management Department at the USEK Business School. He holds a PhD in Marketing from USEK. Besides teaching, Lindos is also a researcher and member of the CIRAME research center at the school and part of the scientific committee of Research and Business Link Review (RBL). His areas of research in marketing include university branding, student satisfaction, social media and advertising. He was also selected by the Institute of International Education (IIE) and US State Department to participate in the Fulbright Scholarship program for Junior Faculty Development program for Lebanon at the University of Illinois, USA. He is a visiting professor at Varna University of Management-Bulgaria. Besides being an academic, Lindos is an experienced mountaineer who has scaled the world's highest peaks, and an seasoned triathlete who completed has several long-distance triathlons including Ironman 70.3 challenge.