



Faculty of Business and Commercial Sciences
Entrepreneurship Day
May 5, 2016

9:30 a.m. – 10:00 a.m.: Opening Session

John Paul II Amphitheater

- Ms. Tina Habib – Head of Transport and Logistics Department, Faculty of Business and Commercial Sciences
- Prof. Nehme Azoury – Dean, Faculty of Business and Commercial Sciences
- Dr. Raj Javalgi – Associate Dean, Monte Ahuja College of Business, Cleveland State University
- Mrs. Marianne Hoayek – Head of the Executive Office, Banque Du Liban

10:00 a.m. – 10:15 a.m.: Coffee Break

10:15 a.m. – 11:15 a.m.: Student Pitches (Academic Jury)

- Mr. Jean Bilal Saadé - Specialist in Institutional Building, HR Development, Training and Business Development
- Mrs. Ursula El Hage - Honorary Citizen of Ecuador; Innovation and Quality Management Expert
- Dr. Andrew Baker – Assistant Professor at the Faculty of Fine and Applied Arts, Holy Spirit University of Kaslik
- Dr. Joseph Al Assad – Energy Consultant at the Ministry of Energy and Water, Lebanon; Assistant Professor at the Faculty of Engineering, Holy Spirit University of Kaslik
- Dr. Raj Javalgi – Associate Dean, Monte Ahuja College of Business, Cleveland State University

11:15 a.m. – 12:15 p.m.: Pitch for Success Workshop – Mrs. Katie Van Dyke, Director of the Small Business Development Center, Monte Ahuja College of Business, Cleveland State University

Description: Learn step-by-step how to create and present your pitch for success. Learn about what investors are looking for in a pitch.

12:30 p.m. – 2:00 p.m.: Poster Pitch Competition

Afternoon Sessions Powered by Anthony Salameh – Comedian and Radio Host at Virgin Radio Lebanon

2:00 p.m. – 3:00 p.m.: Success Stories from Different Perspectives

- Mr. Tony Abou Ghazaly – Founder and Owner of The Agenda Beirut
- Mrs. Priscilla Elora Sharuk - Co-founder of Myki and Creator of pitchplease.me
- Mr. Samer El Gharib - Creator of Slighter (smart-lighter)

3:00 p.m. – 3:15 p.m.: Coffee Break

3:15 p.m. – 4:30 p.m.: Final Round Competition (Professional Jury)

- Mr. Sami Abou Saad - CEO of Speed@BDD
- Mr. Mario Ramadan - International Accelerator Coordinator at UK Lebanon Tech Hub
- Mrs. Rita Chalitta - Head of Group Corporate Retail Sales at Byblos Bank
- Mr. Ziad Abi Chaker - CEO of Cedar Environmental
- Mrs. Krystel Khalil - Head of Communication and Outreach at Berytech
- Mrs. Colette Hart - Senior Director, Outreach and Engagement, Monte Ahuja College of Business, Cleveland State University
- Mr. Bassel Aoun – Project Manager for the iSME Program, Kafalat