



JOSEPH YAACOUB

Joseph is a Communication Specialist with a background in the fields of online, offline, relationship marketing, and Internet technology, and has helped several companies to develop and implement integrated digital marketing, social media, influencer and content marketing programs that deliver measurable results. His portfolio includes: Holy Spirit University of Kaslik, Star Academy Arabia, YEPREM, City of Beirut, Dieze Beirut & Club, Al Hasnaa Magazine, Zaarour Club, Michel Fadel, B-Live etc. He is an instructor and a mentor for the TV Show “Bila Hdoud”, also a weekly guest on “Radio Liban Libre” discussing the latest updates in digital marketing. Joseph has been voted as one of the top social media experts in 2017 and was listed between top Lebanese Social Media Influencers to follow.