



SUZANNE EL KHOURY

Suzanne is a Marketing Lecturer and business woman with more than 15 years of professional experience in the marketing field.

She worked at Henkel, one of the leading FMCG multinationals in the region, for 11 consecutive years which helped her gain extensive experiences in both marketing and management. She played a leading role in the success of several HENKEL brands in the Lebanese Market through the development and implementation of regional and tactical marketing and advertising plans.

Suzanne holds a BA degree in management from USEK, an MBA in marketing and is currently enrolling in a DBA in marketing program at Jean Monnet (Saint Etienne- France).