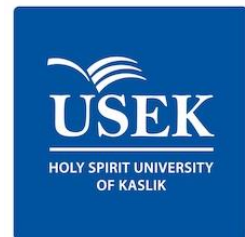




GENERAL ASSEMBLY 2019



“Shaping the Mediterranean from Cooperation to Integration”

About the UNIMED General Assembly

The UNIMED General Assembly, organized by UNIMED in collaboration with the Holy Spirit University of Kaslik in Jounieh, Lebanon, represents an important yearly event. Rectors, presidents and their representatives meet to exchange views and to determine policy for UNIMED, setting the stage for a full and rich year of initiatives, activities and conferences that shape the academic calendar around the Mediterranean. It is an opportunity to get to know and network with representatives of international organizations, government officials, students, influential contributors to the cultural and political spheres and representatives of NGOs.

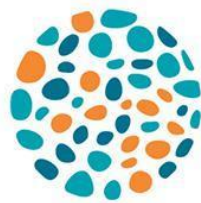
Venue: *Holy Spirit University of Kaslik, Jounieh, Lebanon*

Under the patronage of

*Commissioner Johannes Hahn
Member of the European Commission*



European Parliament



Anna Lindh
Foundation
— EUROMED —

WEDNESDAY

23 OCTOBER 2019

Pre-Assembly event

- 09:00 am - 05:00 pm** **“Entrepreneurship in the Mediterranean Basin”
Start Cup Competition 2019**
Organised by **Lebanese University** in the framework of the UNIMED SubNetwork on Employability, in collaboration with ETF, AUF and RDCL Lebanon
Venue: Lebanese University, Rafic Hariri Campus, Hadath
- 10:00 am - 05:00 pm** **Horizon 2020 Regional Seminar**
Organised by the **European Commission**, Directorate-General for Research and Innovation
Venue: Jean El Hawa Auditorium, Holy Spirit University of Kaslik Campus, Jounieh
- 10:00 am - 12:00 am** **Intercultural trends in the Euro-Mediterranean region**
Organised by the **Anna Lindh Foundation**
Venue: Auditorium HS 315, Holy Spirit University of Kaslik Campus, Jounieh

THURSDAY 24 OCTOBER 2019

- 08:30 am - 09:00 am** **Registration of participants**
- 09:00 am - 09:45 am** **Openings**
- Francisco Matte Bon**
UNIMED President
- Hmaid Ben Aziza**
UNIMED Secretary General
- Talal Hachem**
President of Holy Spirit University of Kaslik (USEK)
- 09:45 am - 10:00 am** **UNIMED activities and future plans**
- Marcello Scalisi**
UNIMED Director
- 10:00 am - 10:45 am** **Institutional greetings**
- Amr Ezzat Salama**
Secretary General of the Association of Arab Universities (AARU)
- Head of European Union Delegation to Lebanon (TBC)*
- Massimo Marotti (TBC)**
Italian Ambassador in Beirut
- 10:45 am - 11:15 am** **Keynote speech**
- Besnik Mustafaj**
Writer and former Minister for Foreign Affairs of the Republic of Albania
- 11:15 am - 11:45 am** **Coffee break and networking**

11:45 am - 01:00 pm **New challenges for the EuroMed Cooperation: Talks with Institutional partners**

Itaf Ben Abdallah

Senior Advisor of Higher Education and Research Division of the Union for the Mediterranean (UfM)

Flavia Palanza

Director Neighbouring Countries of the European Investment Bank (EIB)

Cesare Onestini

Director of the European Training Foundation (ETF)

Fadila Boughanemi

Deputy Head of Unit for Africa, the Middle East, and Asia, Directorate-General for Research and Innovation, European Commission

01:00 pm - 02:00 pm ***Light lunch and networking***

02:00 pm - 03:30 pm **The role of Higher Education and Vocational Training on Employability and Entrepreneurship: European Training Foundation (ETF) and UNIMED join forces for a common challenge**

03:30 pm - 04:00 pm ***Coffee break and networking***

04:00 pm - 05:30 pm **Academic cooperation through capacity building and research: opportunities and examples**

05:30 pm - 07:30 pm ***Cocktail and networking***

FRIDAY 25 OCTOBER 2019

- 09:00 am - 11:00 am** **UNIMED Assembly (only for members)**
- 11:00 am - 11:30 am** *Coffee break and networking*
- 11:30 am - 01:30 pm** **Parallel workshops**
- WS1 - Fostering the creation of Open Education Ecosystems in the Mediterranean, organized by the UNIMED SubNetwork on Open Education**
- WS2 - UNIMED meets students in collaboration with the Erasmus Student Network (ESN)**
- 01:30 pm - 02:30 pm** *Light lunch and networking*
- 02:30 pm - 04:00 pm** **Governance and Social Responsibility of Higher Education Institutions in the Mediterranean region**
- 04:00 pm - 04:30 pm** **Keynote speech**
- Working with academia to achieve the Sustainable Development Goals (SDGs)**
Maurice Saade
Representative of the Food and Agriculture Organisation (FAO) in Lebanon
- 04:30 pm - 05:00 pm** **Final session and closing remarks**

EN/FR translation will be provided

DETAILED PROGRAMME

Pre-events and Workshops



Horizon 2020 Regional Seminar

Venue: Jean El Hawa Auditorium, Holy Spirit University of Kaslik Campus, Jounieh

Dates: 23rd October 2019, 10:00 am - 05:00 pm

Abstract:

This workshop aims to enhance the participation of the Mediterranean Partner Countries' in the last rounds of calls H2020 Programme. It will be organized in cooperation with the UNIMED on the margins of the general assembly. The workshop will particularly aim to:

- Inform participants on the most recent developments EUROMED R&I cooperation initiatives;
- Inform participants about H2020 and presenting its different elements, with specific focus on final calls for proposals;
- Provide participants with a networking opportunity.

Participants:

This workshop will aim to bring together around 50 researchers, representatives from academia (including UNIMED partners) and industry and research institutes, technology transfer centers, incubators, technology platforms, grant offices at universities and research centers, from EUROMED countries.

Speakers

- 10:00 am - 10:30 am** **Opening & registration**
Francisco Matte Bon
UNIMED President
Fadila Boughanemi
Deputy Head of Unit for Africa, the Middle East, and Asia, DG Research and Innovation
TBC
Holy Spirit University of Kaslik (USEK)
- 10:30 am - 11:30 am** **EUROMED R&I cooperation**
Heba Gaber
Research and Innovation Regional Officer, DG Research and Innovation, European Commission
- 11:30 am - 12:00 am** **Coffee break**
- 12:00 am - 01:00 pm** **H2020 WP 2018-2020 (Final calls)**
Jacopo Bordignon
Policy officer, DG Research and Innovation, European Commission
- 01:00 pm - 01:30 pm** **COST Platform and Actions targeted to South Mediterranean [TBC]**
Katalin Adolfi
Project Manager - International
- 01:30 pm - 02:30 pm** **Presentations by H2020 Participants from the South MED (1)**
- 02:30 pm - 03:30 pm** **Lunch break**
- 03:30 pm - 04:30 pm** **Presentations by H2020 Participants from the South MED (2)**
- 04:30 pm - 05:00 pm** **Closing - Overview of EU New R&I Funding Programme - Horizon Europe**
Fadila Boughanemi
Deputy Head of Unit for Africa, the Middle East, and Asia, DG Research and Innovation



Unione delle Università del Mediterraneo
Mediterranean Universities Union
Union des Universités de la Méditerranée
إتحاد الجامعات المتوسطية



INTERCULTURAL TRENDS IN THE EURO-MEDITERRANEAN REGION

Presentation and debate around the results of the Anna Lindh Report 2018 on Intercultural Trends and Social Change in the Euro-Mediterranean Region

Venue: Auditorium HS315, Holy Spirit University of Kaslik, Jounieh

Date: 23rd October 2019 from 10:00 am - 12:00 am

Speakers

Eleonora Insalaco

Head of Intercultural trends research and programming, Anna Lindh Foundation (ALF)

Nayla Tabbara

Director of the Institute of Citizenship and Diversity Management, Adyan Foundation

Rima Mattar

Deputy President for International Affairs and Global Initiatives, Holy Spirit University of Kaslik (USEK)

Hmaid Ben Aziza

UNIMED Secretary General

The role of Higher Education and Vocational Training on Employability and Entrepreneurship: European Training Foundation (ETF) and UNIMED join forces for a common challenge

Venue: Jean El Hawa Auditorium, Holy Spirit University of Kaslik Campus, Jounieh

Date: 24th October 2019, 02:00 pm - 03:30 pm

Speakers

Keynote speech

Francesca Rosso

Labour market specialist, European Training Foundation (ETF)

Partnership opportunities between private sector and universities

Tawfik Cherradi

Observatory of Trades and Skills of the Professional Divisions of the General Confederation of Enterprises of Morocco

The career path from the perspective of students: sharing lessons learnt and good practices

Khalil Abboud

Director of the Career Centre, University of Holy Spirit of Kaslik (USEK)

Daniella Chamoun

Student at Holy Spirit University of Kaslik (USEK)

The RESUME experience: lessons learnt and challenges on university employability

Sélim Mekdessi

Dean of the Faculty of Economics and Business administration, Lebanese University

Employability challenge for today's universities

Hervé Sabourin

Regional Director of the Agence universitaire de la Francophonie (AUF), Middle-East Regional Direction, Agence universitaire de la Francophonie (AUF) in Lebanon

Academic cooperation through capacity building and research: opportunities and examples

Venue: Jean El Hawa Auditorium, Holy Spirit University of Kaslik Campus, Jounieh

Date: 24th October 2019, 04:00 pm - 05:30 pm

Speakers

Heba Gaber

Directorate-General Research and Innovation (DG RTD), European Commission

Aref Alsoufi

National Erasmus+ Officer - Lebanon

**FAO Global Internship, Volunteers and Fellows Programme:
Harnessing the Youth Talent to Achieve Zero Hunger (SGD2)**

Ekaterina Lazarova (TBC)

Human Resources Officer at the Food and Agriculture Organisation (FAO)

Henrike Trautmann (TBC)

Head of Unit B2 - Directorate-General for Neighbourhood and Enlargement Negotiations (DG NEAR), European Commission

RAISD Project: Reshaping Attention and Inclusion Strategies for Distinctively vulnerable people among the forcibly displaced, funded by Horizon 2020 Programme

Ruben Fuentes Fernandez

Universidad Complutense de Madrid, Spain

PAGES Project: Post-Crisis Journalism in Post-Crisis Libya: A Bottom-up Approach to the Development of a Cross-Media Journalism Master Program, funded by Erasmus+, KA2 - Capacity-building in the Field of Higher Education

Andrea Miconi

International University of Languages and Media (IULM), Italy

Representative from USEK (TBC)

Holy Spirit University of Kaslik (USEK), Lebanon

Fostering the creation of Open Education Ecosystems in the Mediterranean

Session by the UNIMED Subnetwork on eLearning and Open Education



Venue: Holy Spirit University of Kaslik Campus, Jounieh

Date: 25th October 2019, 11:30 a.m. - 01:30 p.m.

Abstract:

Open Education and Open Educational Resources (OER) are gaining ground in the Mediterranean region, also thanks to the increased use of ICT in higher education. These developments can have a tremendous impact to increase access and equity of the Mediterranean Higher Education area, and to better integrate Mediterranean university systems into a global academic and scientific cooperation network.

In particular, Lebanon has been very active in the last years in setting up a national Open Education ecosystem with the [OER Lebanon project](#), and at the same time the [OpenMed project](#) has contributed substantially to place open education on the regional educational agenda, also producing a number of recommendations to mainstream innovative pilot projects in the Open Education field.

Building on these important developments, the UNIMED SubNetwork on eLearning and Open Education will organise a workshop where successful strategies to mainstream Open Education can be discussed, towards the creation of an Open Higher Education Mediterranean Area.

The workshop will be organised in two sessions. The first one will aim to present the latest developments of the UNIMED SubNetwork in eLearning and Open Education, as well as the activities of some of its members. The second will aim to explore the possibility of replicating successful initiatives in other South Mediterranean countries, with the aim of fostering national and regional eLearning and Open Education ecosystems.

Speakers

Latest and future activities of the Subnetwork

Cristina Stefanelli

Senior Project Manager, Mediterranean Universities Union (UNIMED), Italy

Showcase from the SubNetwork

Sulaiman Mouselli

Responsible for International Relations, Arab International University, Syria

Jilani Lamloumi

Vice President, eOmed Network

Yasmeen AbuHasirah

Head of training, e-Learning center, PTUK, Palestine

Mahjoub Aouni (TBC)

President Virtual University of Tunis, Tunisia

Nicola Paravati (TBC)

Director of International Affairs, UNINETTUNO, Italy

Supporting Open Education ecosystems in the South Mediterranean region

The OER Lebanon experience

Fawzi Baroud

Notre Dame University, Lebanon

Discussion on how to build OER ecosystems in other MED countries

UNIMED meets students in collaboration with the Erasmus Students Network (ESN)

Venue: Jean El Hawa Auditorium, Holy Spirit University of Kaslik Campus, Jounieh

Date: 25th October 2019, 11:30 am - 01:30 pm

Abstract:

As the recent events have demonstrated, both in Northern and Southern Mediterranean countries, students are actors of university and society life. Since its beginning, UNIMED aims at giving them opportunities, by strengthening their academic and non academic development, by supporting their mobility mostly through Erasmus programme, by working with their universities for improving their employability. Giving to the actual and future generations tools and space for increasing dialogue and cooperation within the Region is one of our responsibilities.

To enhance our understanding of students expectations and to define together how we can better support them, UNIMED decided to give them the floor! This workshop, involving students and staff from the two shores, will be the occasion to talk about **students network, mobility - South to North, North to South, South to South, and empowerment.**

It will be also the occasion to recall for an even more important endorsement of the **Petition for a Erasmus Mediterranean generation** that UNIMED launched during its General Assembly in Paris, in 2017. The results of this Petition will be presented to the European Parliament, in March 2020, during the UNIMED week in Brussels.

Speakers:

Keynote speech

Kostis Giannidis

President of Erasmus Student Network (ESN)

The StEER-Leb project experience

To be identified

Student at the Holy Spirit University of Kaslik (USEK), Lebanon

The South-South Mobility perspective: DIRE-MED project

To be identified

Students from DIRE-MED Mobility

The International Credit Mobility: perspective from the South

To be identified

Representative of the International Relations Office, Holy Spirit University of Kaslik (USEK), Lebanon

The International Credit Mobility: perspective from the North

Eric Vallet

Associate professor at Paris1 Panthéon-Sorbonne University, France

The international Credit Mobility: Perspective from National Agencies and proposal for a new mobility scheme with Sicilian Universities

Claudia Peritore

Italian National Agency of Erasmus+ program (INDIRE)



Save the date
General Assembly

Pre-Assembly Event * 23 October 2019

UNIMED Assembly * 24 - 25 October 2019