



USEK ONLINE INTERNATIONAL SUMMER SCHOOL 2020

DATE : JULY 3 – 31, 2020

SUMMER STUDY

Enjoy an exciting online
socio-academic experience
this summer!



During the USEK Online International Summer School 2020, you will get the chance to learn about the Lebanese culture and the Middle East region, while enjoying the international learning experience at home.

PROGRAM: 3 COURSES AND SOCIO-CULTURAL ACTIVITIES

- The New Great Game of Geopolitical Competition between Major Powers in the Middle East (15 hours)
- Arabic Calligraphy (15 hours)
- Arabic for Beginners (15 hours) - For those who already know Arabic, you can substitute this course with Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability (15 hours)



WELCOME GATHERING

Friday, July 3, 2020 | 3:00 p.m. - 4:00 p.m.

- Presentation of participants
- 'How much do you know about Lebanon' Quiz
- Online virtual tour of USEK campus and presentation of the international student services



MONDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool Toward Sustainability

4:30 p.m. – 5:15 p.m. | Arabic Calligraphy

TUESDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

4:30 p.m. – 5:15 p.m. | Arabic Calligraphy

WEDNESDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:00 p.m. | Social Activity

4:15 p.m. – 5:00 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage | A Tool toward Sustainability

5:00 p.m. – 6:15 p.m. | Arabic Calligraphy

THURSDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

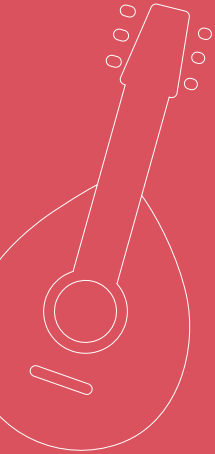
4:30 p.m. – 5:15 p.m. | Arabic Calligraphy

FRIDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East


3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

4:30 p.m. – 5:15 p.m. | Arabic Calligraphy





THE NEW GREAT GAME OF GEOPOLITICAL COMPETITION BETWEEN MAJOR POWERS IN THE MIDDLE EAST



Francisco Barroso is an Associate Professor and Coordinator of Graduate Programs at the Higher Institute of Political and Administrative Sciences of the School of Law and Political Sciences at USEK. He holds a PhD in Political Science with specialization in the field of security and defense studies. Professor Barroso has an extensive experience in teaching and research at an international level, and delivers different graduate courses on geopolitics, strategy security, defense and diplomacy in the master programs organized by the said Institute.

COURSE DESCRIPTION

This online course gives you the ability to:

- Expand your knowledge on the Middle East;
- Understand the main geopolitical factors and the role displayed by Great Powers in the region;
- Develop your skills in negotiation, decision-making and consulting;
- Boost your career and academic experience by incorporating new techniques in a field in perpetual regeneration;
- Be familiar with theories of the state as a geographical and political unit, such as geopolitics;
- Have an understanding of the elements and nature of power, power analysis, and power projection in the world of politics, to include not only the traditional nation-state as actor, but also contemporary non-state phenomena such as Hezbollah, the Islamic State, and the environment as geostrategic factors.



ARABIC FOR BEGINNERS

Elise Ghanem earned a BA in Translation and Interpretation from the Lebanese University – Center for Languages and Translation (CLT).

After securing a high proficiency level in English, French and Spanish, she decided to extend her native language globally and pursued a Master's Degree in Teaching Arabic as a Foreign Language from CLT. Elise will be working on publishing her book on "Arabic as Foreign Language", initiating helpful Arabic proficiency tests to establish hierarchy in levels, creating supportive online Arabic courses for foreigners, and aspiring for a PhD degree within the same field.

COURSE DESCRIPTION

This course aims at teaching the foreign students the Arabic letters and writing, preparing, and training the learners to better engage in the target society through themes that help them express themselves and communicate with native speakers. Grammar rules are extracted from various texts, audios, etc. to help the learners speak and write correctly. The course, which includes 15 hours of writing and speaking, follows the communicative and interactive educational method which divides the role of the learner into two: a recipient and a producer.



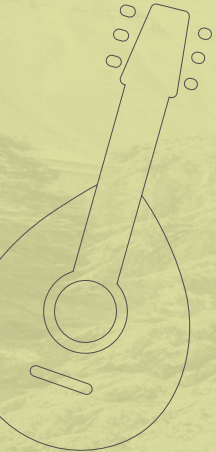
ARABIC CALLIGRAPHY

Laudy Abou Fayçal graduated in Graphic Design and Advertising from USEK in 1991.

She has illustrated many art books, schoolbooks, and comics. In her specialties of Arabic and Latin calligraphy, she realized many logos, emblems, and various artworks in Lebanon and the Arab countries. Since 1993, she has communicated her passion, art, and knowledge by teaching calligraphy and illustration in several Lebanese universities.

COURSE DESCRIPTION

This is a beginner's course in the art of calligraphy. It covers the history of Arabic letters including type families (Kufi, Roqaa, Naskh, Thuluth, and Diwani) and initiates to the basic rules of Arabic calligraphy: the use of pens and inks, the proportions, constructions and composition of letters and ornaments. The learner will practice through short exercises the use of the material, how to handle properly calligraphy pens, and letter tracing.





**OPTIONAL COURSE:
TRADITIONAL LEBANESE *MOUNEH* HERITAGE:
A TOOL TOWARD SUSTAINABILITY**

Dr. Marc Bou Zeidan is an Agricultural Engineer, holder of a PhD in Food Microbiology and Biotechnology – Associate Professor at the School of Engineering at USEK, Lebanon. He teaches BS and MS courses related to food industry, including Food Waste Management, Food Processing, Food Products Development and Innovation; he is the author of 6 peer-reviewed scientific articles. Dr. Bou Zeidan is also a consultant for food industries for quality, research and development solutions, and NGOs for projects related to training on sustainable food production.

COURSE DESCRIPTION

Mouneh is a local Lebanese term that refers to the traditional Lebanese pantry. Nowadays, *Mouneh* is gaining interests due to the healthy and tasty aspects it provides to consumers, and to the low environmental impacts related to its production. The course aims to introduce *Mouneh* heritage, to communicate best production methods and to emphasize innovation within this field. The course delivers recipes, scientific methods and techniques as well as information on the nutritional aspects, best preservation methods and innovative examples combining *Mouneh* with modernity. By the end of the course, students will be able to produce high quality *Mouneh* products within the context of sustainability and creativity.