

Ph.D. Thesis proposal¹

General Information		
Ph.D. Thesis Title	Entrepreneurship, gender and development	
USEK Doctoral	Business Administration	
Program		
Research Center	CIRAME	
Research Group	NA	
Research Axis	Corporate Governance, Management and Entrepreneurship	
PhD Supervisor	Name & Title : Dr. Bettina Bastian,	University Address : Holy
	Associate Professor	Spirit University of Kaslik-
	Email :	USEK
	bettinalyndabastian@usek.edu.lb	
Co-supervisor (if	Name & Title :	University Address :
applicable)	Email :	
Location (s)	Location 1: USEK	Work shift calendar /per year (%):
	Location 2: (if applicable)	Work shift calendar /per year
		(%):
Potential funding and	n.a.	
scholarship		
Applicant Profile	The candidate should be fluent in English, have strong research	
and/or	as well as analytical skills, and a good understanding in	
Special Requirements	epistemology and social science theory (e.g. social	
	constructivism, standpoint theory	')

Context of the Topic & Scientific Methods (Research impact, objectives, design, methods, and outputs)

☐ French

Gender and entrepreneurship/innovation

Comps Exam Language

• Entrepreneurship, empowerment and development

☐ Arabic

- Entrepreneurship development and sustainable development goals (SDGs)
- Gender inequality and entrepreneurship

The research focus will be on theory development and related qualitative methods

Outcomes (OCs): What do we wish to achieve?	
OC1:	Production of original research
OC2:	Contributing to relevant research fields
OC3:	Expanding the boundaries of knowledge in relevant research field
OC4:	Developing theory based on local and regional context

References (R) (5 most recent peer-reviewed publications in the field)

x English

¹ Thesis proposal should not exceed two pages



R1:	Bastian, B., Metcalfe, B.D., Zali, M.R., 2019, Gender Inequality: Entrepreneurship Development in the MENA Region. <i>Sustainability</i> , 11(22), 6472, https://doi.org/10.3390/su11226472	
R2:	Bastian, B., Y. Sidani, Y. El Amine [†] , 2018, Women Entrepreneurship in the Middle East and North Africa: A Review of Knowledge areas and Research Gaps, <i>Gender in Management</i> , 33(1), p. 14-29. (†Research Assistant)	
R3 :	Bastian, B. , C.L. Tucci, 2017, Entrepreneurial advice sources and their antecedents: venture stage, innovativeness and internationalization, <i>Journal of Enterprising Communities: People and Places in the Global Economy</i> , vol. 11, issue 4.	
R4 :	Bastian, B. , M.R. Zali, S., 2016, Entrepreneurial motives and their antecedents of men and women in North Africa and the Middle East, <i>Gender in Management</i> , vol. 31, issue 7, pp. 456 – 478	
R5 :	Bastian, B., M.R. Zali, S., 2016, The Impact of Institutions for Social Network Choices and Entrepreneurial Performance, <i>Small Enterprise Research, Special Issue on Exploring Entrepreneurial Activity in Context</i> , vol. 23, 2016, pp. 151-171, http://dx.doi.org/10.1080/13215906.2016.1221361	