



USEK ONLINE INTERNATIONAL SUMMER SCHOOL 2021

DATE : JULY 2 – 30, 2021

SUMMER STUDY

Enjoy an exciting online
socio-academic experience
this summer!



During the USEK Online International Summer School 2021, you will get the chance to learn about the Lebanese culture and the Middle East region.

PROGRAM: 3 COURSES AND SOCIO-CULTURAL ACTIVITIES

- Arabic for Beginners (15 hours) - For those who already know Arabic, you can substitute this course with Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability (15 hours)
- The New Great Game of Geopolitical Competition between Major Powers in the Middle East (15 hours)
- Public Speaking (15 hours)



WELCOME GATHERING

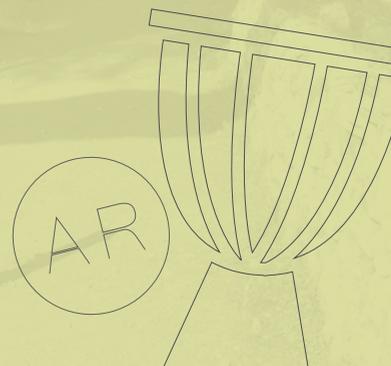
Friday, July 2, 2021 | 3:00 p.m. - 4:00 p.m.

- Presentation for participants
- 'How much do you know about Lebanon' quiz
- Online virtual tour of USEK campus and presentation about international student services

REGISTRATION

Registration fees : 675 USD

For registration click [here](#).



INTERNATIONAL SUMMER SCHOOL WEEKLY SCHEDULE

MONDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool Toward Sustainability

4:30 p.m. – 5:15 p.m. | Public Speaking

TUESDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

4:30 p.m. – 5:15 p.m. | Public Speaking

WEDNESDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:00 p.m. | Social Activity

4:15 p.m. – 5:00 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage | A Tool toward Sustainability

5:00 p.m. – 6:15 p.m. | Public Speaking

THURSDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

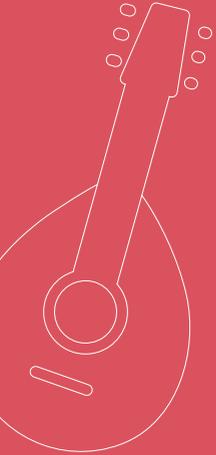
4:30 p.m. – 5:15 p.m. | Public Speaking

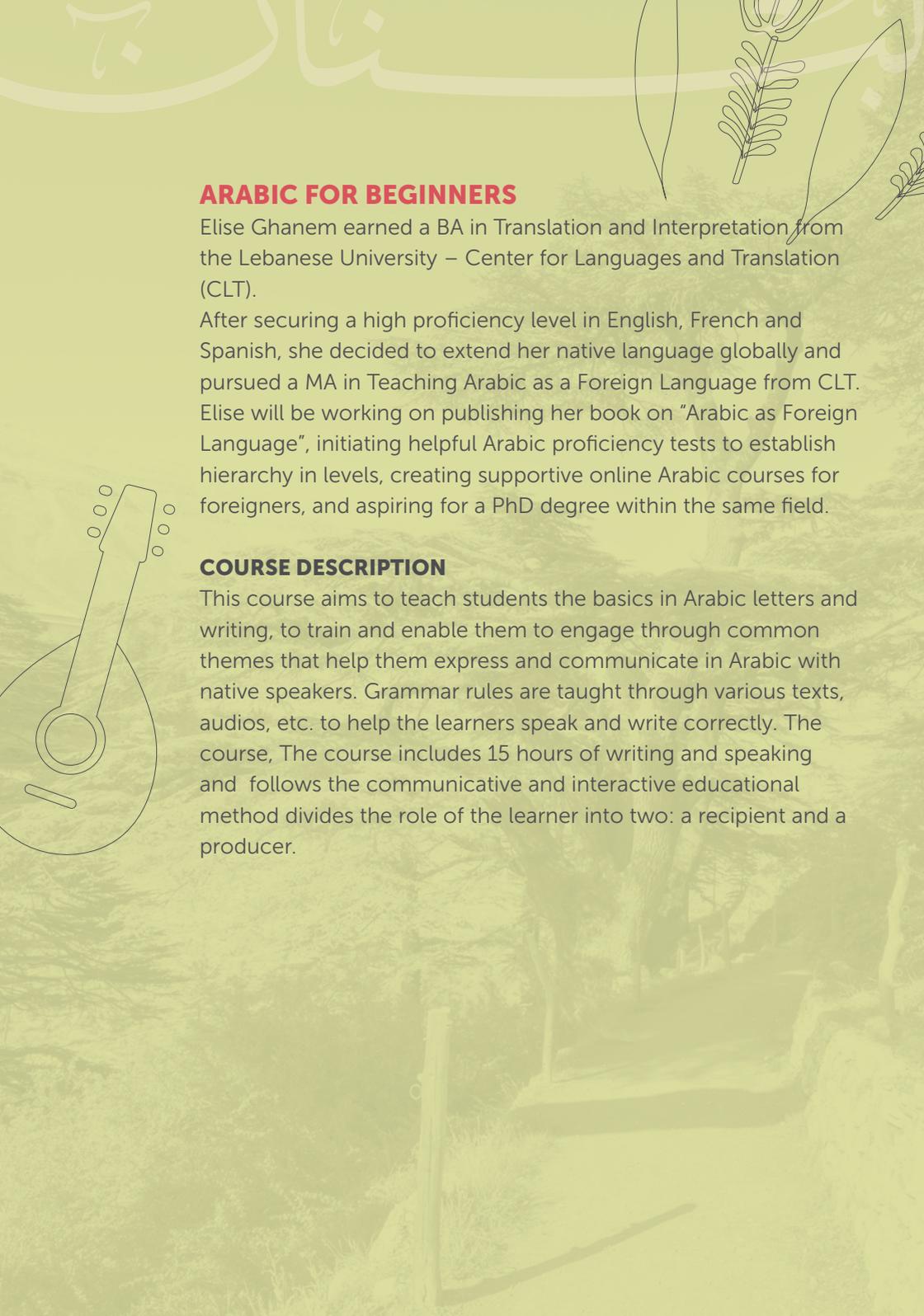
FRIDAY

2:30 p.m. – 3:15 p.m. | The New Great Game of Geopolitical Competition between Major Powers in the Middle East

3:30 p.m. – 4:15 p.m. | Arabic for Beginners OR Traditional Lebanese *Mouneh* Heritage: A Tool toward Sustainability

4:30 p.m. – 5:15 p.m. | Public Speaking





ARABIC FOR BEGINNERS

Elise Ghanem earned a BA in Translation and Interpretation from the Lebanese University – Center for Languages and Translation (CLT).

After securing a high proficiency level in English, French and Spanish, she decided to extend her native language globally and pursued a MA in Teaching Arabic as a Foreign Language from CLT. Elise will be working on publishing her book on “Arabic as Foreign Language”, initiating helpful Arabic proficiency tests to establish hierarchy in levels, creating supportive online Arabic courses for foreigners, and aspiring for a PhD degree within the same field.

COURSE DESCRIPTION

This course aims to teach students the basics in Arabic letters and writing, to train and enable them to engage through common themes that help them express and communicate in Arabic with native speakers. Grammar rules are taught through various texts, audios, etc. to help the learners speak and write correctly. The course, The course includes 15 hours of writing and speaking and follows the communicative and interactive educational method divides the role of the learner into two: a recipient and a producer.

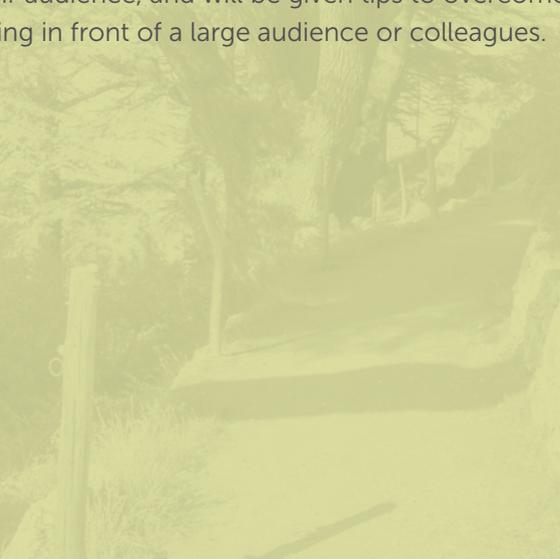


PUBLIC SPEAKING

Mrs. Michella Lichaa El Khoury earned her Master's in Translation and Modern Languages from USEK, where she currently works as an English instructor. She has taught and coordinated a wide range of courses, including business English, public speaking, and computer-assisted translation. Besides her teaching position, Michella is a Cambridge Speaking Examiner and a freelance translator at SDL plc. In 2017, she completed the Fulbright Junior Faculty Development Program at North Carolina State University, where she conducted research on the best ways to integrate higher order thinking skills into the teaching of English as a Foreign Language. Besides her passion for teaching, Michella enjoys Latin and ballroom dancing, traveling, and hiking.

COURSE DESCRIPTION

This crash course will help participants build language confidence and will equip them with the skills needed to deliver an effective speech in both formal and informal settings. Participants will also improve their verbal and non-verbal communication skills to connect with their audience, and will be given tips to overcome the fear of speaking in front of a large audience or colleagues.





THE NEW GREAT GAME OF GEOPOLITICAL COMPETITION BETWEEN MAJOR POWERS IN THE MIDDLE EAST

Francisco Barroso is an Associate Professor and Coordinator of Graduate Programs at the Higher Institute of Political and Administrative Sciences of the School of Law and Political Sciences at USEK. He holds a PhD in Political Science with specialization in the field of security and defense studies. Professor Barroso has an extensive experience in teaching and research at an international level, and delivers different graduate courses on geopolitics, strategy security, defense and diplomacy in masters programs at USEK.



COURSE DESCRIPTION

This online course gives you the ability to:

- Expand your knowledge on the Middle East
- Understand the main geopolitical factors and the role played by the US, China and Russia in the region
- Develop your skills in negotiation, decision-making and consulting
- Boost your career and academic experience by incorporating new techniques in a field in perpetual regeneration
- Become familiar with theories of the state as a geographical and political unit, such as geopolitics
- Have an understanding of the elements and nature of power, power analysis, and power projection in the world of politics, to include not only the traditional nation-state as actor, but also contemporary non-state phenomena such as Hezbollah, the Islamic State, and the environment as geostrategic factors



**SUBSTITUTE COURSE FOR STUDENTS WHO ARE NOT TAKING
THE ARABIC LANGUAGE COURSE.
TRADITIONAL LEBANESE *MOUNEH* HERITAGE:
A TOOL TOWARD SUSTAINABILITY**

Dr. Marc Bou Zeidan is an agricultural engineer, a holder of a PhD in food microbiology and biotechnology and an associate professor for the School of Engineering at USEK. He teaches bachelor and master's courses related to the food industry, including food waste management, food processing, food products development and innovation. He is the author of six peer-reviewed scientific articles. Dr. Bou Zeidan is also a consultant for food industries for quality, research and development solutions, and NGOs for projects related to training on sustainable food production.

COURSE DESCRIPTION

Mouneh is a local Lebanese term that refers to the practice of preserving foods using various methods for the traditional Lebanese Pantry. *Mouneh* has recently regained popularity due to its many health benefits, cost-effectiveness, and low environmental impact during production. The course introduces the heritage of *Mouneh*, demonstrates the best production methods, and emphasizes innovation within the field. Students will be taught recipes, the processes and techniques of preservation, the nutritional benefits of *Mouneh*, and by the end of the course they will be able to produce their own quality *Mouneh* products in a sustainable and creative way.