

ONE STEP AHEAD

IN TOP-NOTCH CONSULTING

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management



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USEK IN HISTORY

Since the 17th century, the Lebanese Maronite Order (OLM) has championed education as the best way to support local communities in Lebanon. Three hundred years later, USEK continues this tradition, offering a democratized and accessible quality education with a global reach.



USEK IN NUMBERS



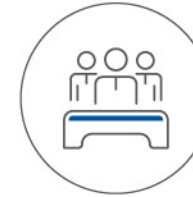
686
FACULTY MEMBERS



26812
GRADUATES
SINCE 2001



199
INTERNATIONAL
AGREEMENTS
& MEMBERSHIPS



2200
NEW STUDENTS
IN 2021



6504
ENROLLED STUDENTS
FALL 2021-2022



170
ACADEMIC PROGRAMS
(UNDERGRADUATE /
GRADUATE / DOCTORAL)



324
ADMINISTRATIVE
AND TECHNICAL STAFF

USEK TODAY

USEK has always had a strong financial support culture. Yet, the catastrophic impact of the economic collapse, enduring political uncertainty, and the ongoing COVID pandemic Lebanon has witnessed since 2019 have affected the stability of the education sector countrywide. The challenges our university has experienced have prompted the re-evaluation of our operational model to keep standing by our community and maintain quality education and a positive, future-orientated environment for everyone.

This approach was based on solidarity between our administrative and academic bodies, university governance, and students. 90% of our income comes from student tuition fees and more than 70% of our students benefit from financial support, amounting to over 4 million dollars annually. The easiest solution would have been to raise tuition fees, our largest source of income, or lower student financial support, representing approximately one-third of our expenses.

However, instead, USEK's mission of service to the community has led to plans for achieving the following targets:

- **Keeping USEK accessible to all by maintaining financial support to its students with tuition fees at the official BDL rate (1,515 LBP/USD).**
- **Ensuring a healthy work environment for faculty and staff through various financial and professional incentives.**
- **Securing the long-term financial sustainability of the university.**

To this purpose, USEK's income diversification rethinks the operational model of the university from an institution that delivers diplomas to one that creates job opportunities.

90%
OF OUR INCOME COMES
FROM STUDENT TUITION FEES



7
OF C
FR

**OUR PLAN IS STRUCTURED AROUND 4 PILLARS,
ALL OPPORTUNITIES TO BOOST AND ENHANCE
OUR CONTRIBUTION TO A BETTER SOCIETY.**



SERVICES



FACILITIES



FUNDRAISING



SATELLITES

0%
OUR STUDENTS BENEFIT
FROM FINANCIAL SUPPORT



SERVICES

Consulting Faculty - Keeping a pulse on what's happening in industries

USEK has always supported its faculty members in providing professional expertise outside the university that is compatible with their academic work. Acting as key consultants for corporations and being in demand by government or industries is consistent with the university's mission in guaranteeing its professors are current on developments in their fields and insuring all instructors are able to combine both academic know-how with professional skills.

Successfully transferring specialized knowledge and up-to-date practical experience to working professionals, our faculty members elevate the university's prestige to attract good students and boost their employability. Consulting projects also provide learning opportunities for students and possibly employment opportunities working on practical projects during their time at USEK.

In 2021, the university established **LPR-Consult**, its own team of committed industry and research specialists who assist clients in achieving viable and rewarding solutions to reach their objectives, explore new prospects, and strategize for sustainability in times of crisis.



LPR-CONSULT SECTORS AND SERVICES

Businesses can benefit from the knowledge and track record of our team in delivering quality services and standards that match those of leading consulting and advisory firms.

Relying on their extensive local and regional experience, our management and technical subject matter experts can execute complex assignments across the following sectors:



Agriculture and Agri-foods



Education



Engineering Services and Industries



Farming and Dairy




Tourism and Hospitality



Lifecare



LPR
CONSULT

The page features several thin, light-gray diagonal lines that intersect across the white background. In the bottom-left corner, there is a partial view of a modern building with a glass facade and a prominent blue structural column, set against a bright sky with a sun flare.

We offer industry-focused expertise to solve real problems in a changed world, with consulting and advisory services in the following areas:

- **Corporate Finance**
- **Education**
- **Engineering**
- **Information Technology**
- **Management**

Corporate Finance for evaluating financial performance, implementing financial strategies and business plans, maximizing opportunities, and increasing value.

Education for advice on the best global education practices, techniques, and technologies for the 21st century classroom.

Engineering services for both new and existing public or private developments, assessing your needs, creating powerful solutions to problems, and developing new approaches to the planning, design and construction of your project.

Information Technology for functional expertise and innovation to the changing business environment and for solutions that help organizations align with the new changes and stay competitive.

Management for guidance, advice, and functional expertise in areas such as policy, procedures, and processes to improve business effectiveness in organizational performance and operational practices.



CORPORATE FINANCE

CORPORATE FINANCE

- Feasibility study
- Business/strategic planning
- Company valuation
- Negotiation & technical assistance for acquisitions & JVs
- M&A



MANAGEMENT

MARKET RESEARCH

- Market research prior to investment decisions, or to product/service development
- Market analysis to establish a sense of direction as a pre-requisite for elaborating business plans & formulating strategies
- Industry analysis of different key sectors

BUSINESS PROCESS IMPROVEMENT (BPI)

- Documentation of policies & procedures
- Business process improvement
- Review & design of organization structure
- Definition of job descriptions & salary structure



INFORMATION TECHNOLOGY

SOFTWARE SOLUTIONS AND APPS

- Design & implementation of costing systems
- Definition of user requirement
- Development of software solutions & Apps
- Selection & implementation of information systems



ENGINEERING

ENGINEERING DESIGN

- Product design & prototyping
- Process design & re-engineering

ENGINEERING CONSULTANCY

- Architectural design
- Structural design
- MEP
- Interior design
- Sustainability policies
- Energy efficiency
- Energy audit
- Renewable energy design
- Water & waste management
- Investigation & Technical Control



EDUCATION

PROGRAMS DESIGN & IMPLEMENTATION

- Design & Delivery of programs and curriculums (specialized & other)
- Design & delivery of executive short courses & continuous education programs
- Preparation and coaching for accreditation
- Set up and management of innovation & entrepreneurship activities

**We bring practicality and innovation
across sectors and services to
contribute to a better world.**

Our Values:

- Ethics and professionalism
- Quality
- Security
- Customer-centered
- Excellence
- Diversity for added value





For more information and to book a consultation
LPR-consult.com