

SHE LEADS

Executive Certificate Program



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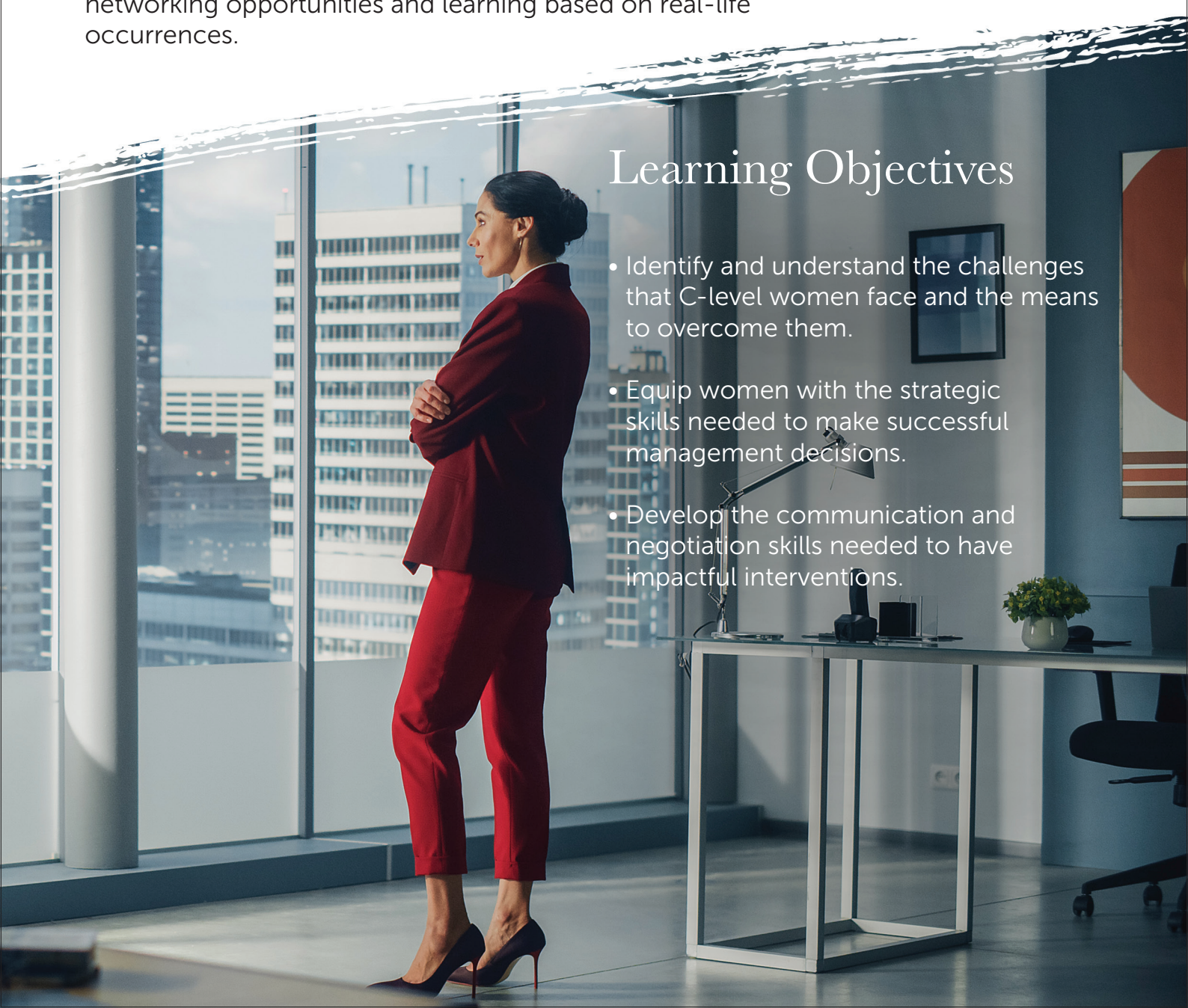
A joint collaboration between **the Holy Spirit University of Kaslik (USEK)** and **the Women Leaders Association (WLA)**

Description

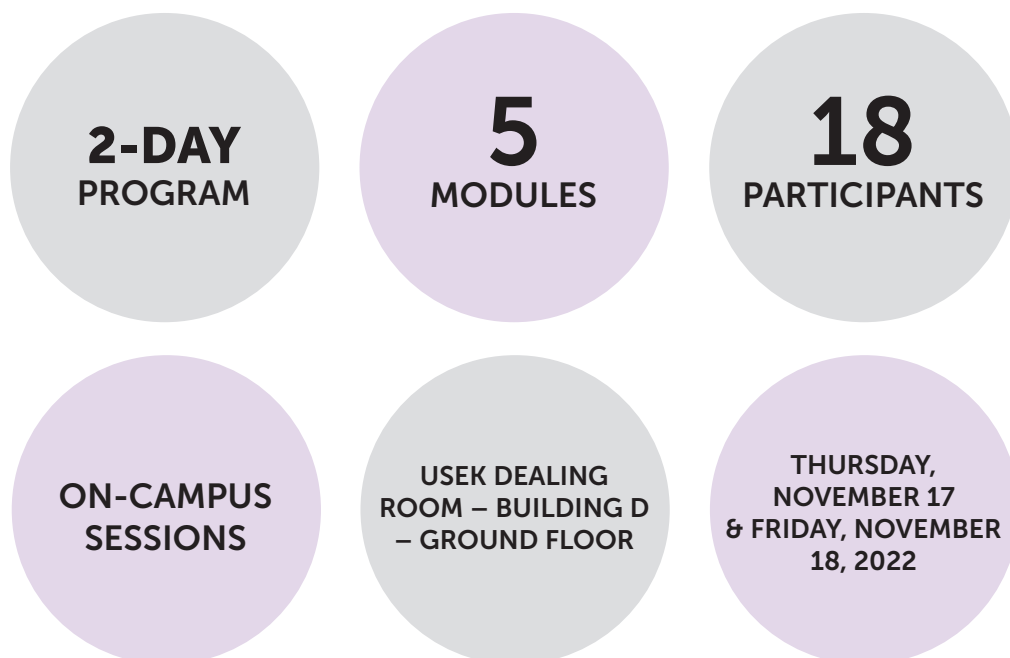
"She Leads" is an executive program for women designed to shed light on important business aspects that would facilitate women's breakthrough and effective roles at the top level of organizations. Structured around presentations by trailblazers from the business world along with internationally renowned experts, the sessions involve practical work allowing for great networking opportunities and learning based on real-life occurrences.

Learning Objectives

- Identify and understand the challenges that C-level women face and the means to overcome them.
- Equip women with the strategic skills needed to make successful management decisions.
- Develop the communication and negotiation skills needed to have impactful interventions.



Structure and Topics



Day 1: Thursday, November 17, 2022			
9:00 a.m. – 9:30 a.m.	Arrival and Networking		
9:30 a.m. – 11:00 a.m.	Module 1	Women in Leadership	Mr. Carlos Ghosn
11:15 a.m. – 12:30 p.m.	Module 2	Governance and Women at the Top	Ms. Jumanah Zabaneh
12:30 p.m. – 2:30 p.m.	Lunch		
2:30 p.m. – 5:30 p.m.	Module 3	Personal Branding	Mr. Eli Khoury
Day 2: Friday, November 18, 2022			
9:30 a.m. – 12:30 p.m.	Module 4	Investment Decisions and Growth	Mr. Adel Afiouni
12:30 p.m. – 2:30 p.m.	Lunch		
2:30 p.m. – 5:30 p.m.	Module 5	Negotiation Strategies	Mr. Roger Darouni
6:00 p.m. – 7:00 p.m.	Delivery of Certificates / Reception		

Target

- C-level women
- Senior managers aspiring to take on C-level roles
- Entrepreneurs with 5 years of proven experience in the field
- Women in large, family-owned businesses with seats on boards or executive committees

Selection Criteria

- English proficiency
- CV review by the selection committee
- Selection interview

Fees

3,000 USD to be paid in cash at USEK
or by bank transfer

