



Roundtable
CULTIVATING ENTREPRENEURSHIP IN HIGHER EDUCATION

November 15, 2022

PROGRAM

2:00 p.m. – 2:15 p.m. Welcome

2:15 p.m. – 3:15 p.m. Roundtable 1: Business School Perspective (by alphabetical order)

- Maxence Duault – Dean of the ESA Business School
- Danielle Khalife Freiha, PhD – Dean of the USEK Business School
- Wassim Shahin, PhD – Dean of the Adnan Kassar School of Business at LAU
- Yusuf Sidani, PhD – Dean of the Suliman S. Olayan School of Business at AUB
- Fouad Zmokhol, PhD – Dean of the Faculty of Business at USJ

Moderator: Madonna Salameh Ayanian, PhD – Director of Executive Education at USEK

3:15 p.m. – 3:30 p.m. Networking break

3:30 p.m. – 4:30 p.m. Roundtable 2: Activities and Involvement of Entrepreneurship Centers (by alphabetical order)

- Lynda Achkouty, Certified Business Coach – Centre MINE, Center for Careers, Innovation, and Entrepreneurship at the Lebanese University
- Yousif Asfour, PhD – Executive Director of Talal and Madiha Zein AUB Innovation Park (Zein AUB iPark) and Chief Innovation and Transformation Officer at AUB
- Ursula El Hage, PhD – Director of the Entrepreneurship Center and the Career Placement Office at USJ
- Josiane Sreih, PhD – Director of the Institute of Family and Entrepreneurial Business and Chairperson of the Department of Management Studies at the Adnan Kassar School of Business at LAU
- Selim Yasmine – Director of Smart Esa – ESA

Moderator: Nancy Saliba, PhD – Director of the Asher Center for Innovation and Entrepreneurship (ACIE) at USEK

4:30 p.m. – 5:00 p.m. Exhibition featuring success stories from students at various universities