

Aspire

#AccelerateAction
IWD-2025 | Program

10:30 am – 11:00 am

Welcome and Registration

11:00 am – 11:20 am

Opening

Inauguration by Dr. Madonna Salameh-Ayanian, Assistant Dean for Executive Education, USEK Business School

Address by Dr. Danielle Khalife-Fraiha, Dean, USEK Business School

11:20 am – 12:30 pm

Panel Discussion

Panelists

Dr. Nahla Bou Diab – Award-Winning CEO & Head of the Gender Diversity Group, World Union of Arab Bankers

Ms. Carla Chamoun – Lebanese Singer & First Arab Vocalist on the World of Hans Zimmer Tour

Mrs. Danielle Hatem – Co-Founder & CEO, Dareadvisors | Social Media Content Creator (DDose Business)

Ms. Caroline Haykal – Vice President, Lebanese Federation of the Deaf

Mrs. Nayla Tueni – CEO, Annahar News Corporation

Moderator:

Mrs. Carmen M. Nohra, Public Policy and Strategic Affairs Advisor

12:30 pm – 12:35 pm

Closing Address

Mr. Nadim Cherfan, Founder of Mayyas

12:35 pm – 1:00 pm

Networking Brunch

Mar. 5 | 10:30 am – 1:00 pm | John Paul II Amphitheater