



FAYAD SAAB

Fayad is the Audiovisual publisher at the Communications and Events office at the Holy Spirit University of Kaslik (USEK). He holds a PhD in Audiovisual and Performing Arts (Cinema Section) from the Holy Spirit University of Kaslik (USEK). His thesis, titled “Ideologist Script and Cinema at the Service of Ideology”, tackled the problematic use of ideology as a tool in movie scripts. In addition to research, Fayad is a well-known actor, starring in several commercials, such as Pizza Hut, McDonald’s, KFC, Bankmed, BBAC, VW, Zain, Alfa, and Touch. He is also a member of the Amchit Professional Theater Foundation.